andy meadors branding big bear, calif.

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Graduated in 1998 with a **Bachelors of Art in ART with a Graphic Design** emphasis at Azusa Pacific University, I walked away with an even more polished skill set in art and hit the ground running in the workplace as a graphic designer in the Los Angeles area.

Since 1993, I have been fluent in **Adobe applications** on a **Mac platform**. Other specialties include photography, art directing photography, the entire print process from template to press-check and website development/design from positioning the brand in creative and copy to strategic SEO to website hosting - turn-key.

My overall strength is understanding a **brand culture** and creating an **unforgettable style and message** in advertising creative through print and interactive mediums. I have a diplomatic and honest approach to business communication and ethics for a means to get done what needs to be done **the right way** for productive, profitable and lasting relationships. Since 2002, I have carved a design niche for myself in the **automotive** and **motorcycle** industries.

"this is all i know to do"

Craig Meadors Advertising
June 1993 - August 1997
(working in and around college)
Graphic Designer, Sign Fabricator

Azusa Pacific University
Graduated 1998
Bachelors of Art in ART with
Graphic Design emphasis

U.S. Sales Corp
September 1998 - August 1999
Packaging Graphic Designer

U.S. Marketing & Promotions
August 1999 - May 2003
Senior Art Director

Big Bear Choppers
May 2003 - June 2009
Creative, Marketing and PR Director

andy meadors branding
June 2009 - Present
Commercial Branding Designer
AndyMeadors.com

1993 1998 1999 2003 2009

MARCOM AWARDS
2014 PLATINUM
2014 GOLD

ADDY THE AMERICAN ADVERTISING AWARDS
2015 ADDY GOLD
2015 ADDY SILVER
2013 ADDY GOLD
2013 ADDY SILVER

CREATIVITY INTERNATIONAL AWARDS
2012 SILVER
2012 PLATINUM
2011 GOLD
2011 BRONZE
2011 BRONZE

The Communicator Awards
2013 GOLD
2013 GOLD
2012 GOLD
2012 GOLD
2012 SILVER
2012 GOLD
2012 SILVER

"i am continuing to fill my life with cool adventure and family love as my professional creativity is a reflection of quintessentially who i am from this."